

## **Your Privacy**

At CarrierTrack® Technologies, LLC, we value your privacy. While visiting or using CarrierTrack® Technologies, LLC site or app, you may be asked to provide information that personally identifies you including name, address, email address, phone number, and birth date. The information that we collect is on a voluntary basis. You may choose not to provide personal information and you will still be able to visit or use a majority of CarrierTrack® Technologies, LLC site or app. However, there will occasionally be some activities provided by our site or app that you will not be able to participate in should you choose not to disclose required personally identifiable information where requested. The information we collect online helps us to respond to your requests, deliver requested services to or for you, and continuously improve your experience with CarrierTrack® Technologies, LLC. Please read on for more details about our privacy policy.

## **What Information Do We Collect and How Do We Use It?**

The personal information that CarrierTrack® Technologies, LLC collects varies depending on the activity for which you are interacting online or in the app. The following are examples of activities for which we will need your information: customer feedback, email subscriptions, affiliated third party applications and microsites, sales, and providing location information. Additionally, when you enter a contest or other promotional feature, we may ask for your name, address, email address, phone number, and birth date so we can administer the contest and notify winners.

If you have not opted out of receiving marketing materials, we may also use the information we collect to occasionally notify you about new CarrierTrack® Technologies, LLC services and special offers we think you'll find valuable. You can choose not to allow us to use your personal information for direct marketing purposes by indicating your preference at the time of collection or by "unsubscribe" to the promotional email in the link provided at the bottom of all correspondence.

### **What Information Do We Share With or Disclose to Third Parties?**

CarrierTrack® Technologies, LLC does not sell, trade, or rent your personal information to others. This does not include information provided to trusted third parties who help us in operating our website, app, conducting our business, and generating statistical analysis for use by CarrierTrack® Technologies, LLC. Occasionally, we use third parties to provide services to you, such as fulfilling orders, conducting surveys, providing location information, administering our email club, and contests that may be occasionally offered at this website or affiliated microsites. If personally identifiable information (name, address, email address, phone number, or birth date) is provided by us or by your directly to any of these third parties, we require that such information be maintained by them in confidence. You should also be aware that we may disclose information about you if necessary to do so by law.

### **Public Forums**

CarrierTrack® Technologies, LLC website, app, or microsites operated or provided by CarrierTrack® Technologies, LLC or any of its affiliates may make forums available to its users at various times or the ability for users of the website, app or microsite to upload photographs or

videos. Please remember that, unless otherwise stated, any information that is disclosed in these areas becomes public information and you should exercise caution when deciding to disclose your personal information in these areas.

## **Privacy of Children on our Website**

To ensure compliance with federal law, the general portion of CarrierTrack® Technologies, LLC website, app and any microsites operated or provided by CarrierTrack® Technologies, LLC or any of its affiliates that reference this policy do not knowingly collect or maintain information provided by children under the age of 16. If you would like to enroll your child, age 16 or younger in the CarrierTrack® Technologies, LLC software, you must opt into the service by submitting your own personally identifiable information.

## **Links To Other Websites and Services**

Occasionally, we may provide links to third party sites on our website or app. We are not responsible for the content or information collection practices of those sites. The privacy policy of other sites may differ from CarrierTrack® Technologies, LLC privacy policy. Please be sure to read the privacy policy of any third party website before providing any personal information.

## **Your Consent**

By using our website or app and submitting the personal information requested, you consent to the collection of use of this information in the manner described in our privacy policy by CarrierTrack® Technologies, LLC. CarrierTrack® Technologies, LLC reserves the right to change this policy and our information collected at any time in the future. In the event that there may be a change to our information practices, we will update this Privacy Policy Statement moving forward.

## **Your California Privacy Rights**

If you are a California resident, California Civil Code Section 1798.83 permits you to request information once per year regarding the disclosure of your personal information by CarrierTrack® Technologies, LLC to third parties for the third parties direct marketing purposes.

To make such a request, please send an email to [jeff@adnetworksolutions.com](mailto:jeff@adnetworksolutions.com) or write us at: California Privacy Rights, CarrierTrack® Technologies, LLC, 6841 N. Rochester Road, Studio 1B, Rochester Hills, MI 48306.

CarrierTrack® Technologies, LLC greatly values its relationship with our customers and are dedicated to treating your personal information with care and respect. Pursuant to California Civil Code Section 1798.83(c)(2), CarrierTrack® Technologies, LLC does not share customer's personal information with others outside of CarrierTrack® Technologies, LLC for those parties' direct marketing use unless a customer elects to do so.

If you are a California resident under the age of 18 and a registered user of any site where this policy is posted, California Business and Professions Code Section 22581 permits you to request and obtain a removal of content or information you have publicly posted. To make such a request, please send an email with a detailed description of the specific content or information to [jeff@adnetworksolutions.com](mailto:jeff@adnetworksolutions.com). Please be aware that such a request does not ensure complete or comprehensive removal of the content or information that you have posted and that there may be circumstances in which the law does not require or allow removal even if requested.